

J. Ulyses Balderas

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EDUCATION

- **University of Colorado, Boulder, CO**
 - Ph.D. in Economics, Dec 2005
Dissertation: “Three Essays on International Migration”
Dissertation Committee: Dr. Michael Greenwood (Chair), Dr. Donald Waldman, Dr. Phil Graves, and Dr. Barry Poulson.
 - M.A. in Economics, May 1999
Master Thesis: “The Removal of the Corn Tortilla Subsidy in Mexico”
Thesis Advisor: Dr. James Alm.
- **Instituto Tecnológico Autónomo de México (ITAM), MEXICO**
 - B.A. in Economics, Aug 1998
Senior Thesis: “The Influence of the Public Sector in Mexico: 1940-1996”

TEACHING AND RELATED EXPERIENCE

- **UNIVERSITY OF ST. THOMAS, Houston, TX**
 - Center for International Studies**
 - Study Abroad Director July 2020- May 2022
 - Associate Professor of International Studies Aug 2017- present
 - Latin American Studies Program Director Aug 2017- present
 - Assistant Professor of International Studies Aug 2011 – July 2017
 - Study Abroad Director Aug 2011 – July 2017
 - Classes taught:
Research Methods in International Studies, International Politics, International Political Economy, Regional Study of Latin America, Senior Thesis Seminar, Contemporary Mexico, Latin American Economics, Seminar in International Development, Latin American Cultures: Diversity, Paradoxes & Transformation, Statistics for Social Sciences, Latin American Development, and Freshman Symposium.
- Cameron School of Business** Aug 2012 – July 2020
 - Adjunct Professor
 - Classes taught:
Principles of Macroeconomics, Intermediate Macroeconomic Theory, Intermediate Microeconomic Theory, Theory of Economic Development,

International Economics, Introduction to Econometrics, Fundamentals of Microeconomics (MBA), Fundamentals of Macroeconomics (MBA), International Economics (MBA), Managerial Economics (MBA), and Healthcare Economics (MCTM).

Study Abroad

Jun 2014- present

Classes taught:

- Summer 2022 in MEXICO: Global aspects on Food Security
- Summer 2019 in MEXICO: Mexican Traditions and Culture
- Spring 2019 in ECUADOR: International Economics and Politics, Economics and the Environment
- Spring 2018 in ITALY: First Year Experience Study Abroad
- Summer 2017 in MEXICO: International Economics and Latin American Economics
- Summer 2016 in CUBA: International Economics and US-Cuba Relations.
- Spring 2016 in ARGENTINA: Soccer and Economic Development.
- Summer 2015 in CZECH REPUBLIC: International Economics.
- Summer 2014 in MEXICO: Contemporary Mexico and Latin American Economics.

- **SAM HOUSTON STATE UNIVERSITY, Huntsville, TX** Aug 2004 –May 2011

Department of Economics and International Business

Assistant Professor

Classes taught:

Principles of Macroeconomics, Principles of Microeconomics, Labor Economics, Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory, MBA Economic Theory, International Economics and Finance, Intermediate Business Analysis (Statistics) and a Seminar in Small Business Management.

- **UNIVERSITY OF COLORADO, Boulder, CO**

Jun 2001- Jun 2004

Department of Economics

Graduate Part Time Instructor

Classes taught:

Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory and Labor Economics

Teacher Assistant

Aug 1999 – May 2001

For Principles of Microeconomics and Principles of Macroeconomics

GRANTS, SCHOLARSHIPS AND AWARDS

Grants and Awards

- 2022, *IIE American Passport Project*. Selected as an alternate awardee. Amount: \$5,000.

- 2021 *100,000 Strong in the Americas* (100K) Innovation Fund at Partners of the Americas and the Bureau of Western Hemisphere Affairs at the U.S. Department of State. “UST-Ibero Puebla Social Justice Initiative”, (with Jo Meier-Marquis). Amount granted: **\$25,000**.
- 2021, Blackboard Catalyst Award for Freshman Symposium Course, (with Jo Meier-Marquis, Nicole Walters, Catherine Barber and Shundeez Faridifar.
- 2015 Catholic Relief Services (CRS)/Association of Catholic Colleges and Universities (ACCU) Global Solidarity Grant, (with Jo Meier-Marquis). Amount granted: **\$1,750**.
- 2015 Institute of International Education (IIE) Generation Study Abroad Grant (with Jo Meier-Marquis). Amount granted: **\$7,500**.
- 2011-2012 UST Faculty Development Travel Award. Amount granted: **\$1,500**.
- 2006-2008 Sam Houston State University Enhancement Grant for Professional Development. Amount granted: **\$32,000**.
- 2007 Sam Houston State University Research Grant. Amount granted: **\$2500**.
- 2005 Sam Houston State University Research Enhancement Grant. Amount granted: **\$5,000**.
- 2003-2004 University of Colorado Stanford Calderwood Student Teaching Award.
- 2000 University of Colorado, Graduate School Fellowship.
- 1998-2003 National Council of Science and Technology, Mexican Government, Scholarship.

RESEARCH AND SCHOLARLY ACTIVITIES

PUBLICATIONS

- "The Decline in Mexican Migration to the US: Why is Texas different?" (Coauthors: Cuecuecha, Alfredo; McLeod, Darryl; Fuentes, Norma). *Mission Foods Texas-Mexico Center Research*. 5. (2019). <https://scholar.smu.edu/texasmexico-research/5>
- “First Year Experience with Service-Learning and Study Abroad.” (Coauthors: Faletta, J.P, & Meier, J.A), *Handbook of Research on Effective Communication in Culturally Diverse Classrooms*, (2016), DOI: 10.4018/978-1-4666-9953-3.ch017.
- “Study Abroad and Service-Learning in a Catholic Social Teaching Context: The Implications for Teacher Education and Social Justice.” (Coauthor: Gonzalez, A. L.) *Handbook of Research on Effective Communication in Culturally Diverse Classrooms* (2016), DOI: 10.4018/978-1-4666-9953-3.ch018.
- “Fostering Traditional Yucatec Maya Management of Natural Resources Through Microcredits: A Community Case Study” (Co-Author: Eduardo Garcia-Frapolli et al.), *Society and Natural Resources*, (published online July 2013) 0:1–14, DOI: 10.1080/08941920.2013.791902

- “Whither(ing) Identity? National Identity and Partisan Support in Presidential Elections on Taiwan 2004 – 2012” (Co-Author: Hans Stockton), *American Journal of Chinese Studies*, (2013), Vol. 20: 1101-1118.
- “The New Female Migrants: Do They Send More Money Home? A Case Study for Mexican Immigrants in the Houston Area” (Co-Author: Edward Blackburne), *Journal of Developing Areas*, Vol. 47, No 2, (2013), pp. 417-428 | DOI: 10.1353/jda.2013.0025.
- “From Europe to the Americas: A Comparative Panel Data Analysis of Migration to Argentina, Brazil, and the United States, 1870-1910”(Co-Author: Michael J. Greenwood), *Journal of Population Economics*, (2010), Vol 23, Issue 4, pp. 1301-1318.
- “The Effects of Remittances and Relative Price Variability on Inflation: Evidence from 32 Mexican States” (Co-Author: Rogelio García-Contreras), *Indian Journal of Economics and Business*, Vol. 8, No. 2, (2009):269-278.
- “The Determinants of European Migration to South America during the late Nineteenth and the Early Twentieth Centuries”, *Indian Journal of Economics and Business*, (2009), vol. 8, No1, pp 179-192.
- “The Effects of Remittances and Foreign Direct Investment on Gross Capital Formation in Mexico: 1980-2003”, *Southwest Journal of International Studies*, (2009), vol. III, No. 1.
- “Los Determinantes de las Remesas: el Caso de los Emigrantes Mexicanos en los Estados Unidos”, *Nuevas Tendencias y Desafíos de la Migración Internacional. Memorias del Seminario Permanente sobre Migración Internacional*, (2009), vol. III.
- “Inflation and Relative Price Variability in Mexico: The Role of Remittances” (Co-Author: Hiranya K. Nath), *Applied Economics Letters*, iFirst, 1-5, (2008).
- “Empirical Study of the Crowding Out Hypothesis: A Case of Mexico” (Co-Author: Kishore Kulkarni), *Prajnan*, (1998), Vol. XXVII, No.1, October-December, 263-279.

Work in Progress

- " *The connection between Remittances to Mexico and Organized Crime*"

Working Papers

- “Remittances and Labor Supply in Mexico”
- “Who Benefits from the Corn Tortilla Subsidy in Mexico?” (Co-Author: James Alm)

Conferences and Presentations:

- “*Crime and Remittances, is there any connection? The case of Mexico*”, Annual Conference of the Consortium of Texas Hispanic Serving Institutions, University of North Texas, Denton, TX, Oct 7, 2022.

- *Recent Trends in Remittances to Mexico: Are Drug Cartels linked to the Increase in Remittances?* (Poster session). International Conference in Applied Economics (ICOAE), Madrid, Spain, July 7-9, 2022.
- *Remittances to Mexico and Organized Crime, are they really related?* 102nd Southwestern Social Science Association Annual Meeting (SSSA), San Antonio, TX, April **2022**
- *“Factors behind the recent trends in Remittances to Mexico”*, Annual Conference of the Consortium of Texas Hispanic Serving Institutions, St. Mary’s University, San Antonio, TX, Oct 22, **2021**.
- *“Tracking Retention and persistence: Do personality and socio-demographic factors matter?”* 39th Annual Conference First-Year Experience, Washington DC, Feb 21-24, 2020 (with Meier-Marquis, J.A., McPherson, L., Faridifar S, and Walters N),
- *“Remittances and migration: Recent Trends in the US-Mexico Corridor,”* 99th Southwestern Social Science Association Annual Meeting (SSSA), San Diego, CA, Nov2, **2019**.
- *“Global Learning and Social Responsibility”*, 36th Annual Conference First-Year Experience, Atlanta, GA, Feb 11-14, **2017**, (with Meier-Marquis, J.A., Barber, C. and McPherson, L.)
- *Living the Mission: Faculty, Staff, and Student Mentorship in Freshman Symposium*, Poster presentation at the 35th Annual Conference First-Year Experience, Orlando, FL, Feb 20-23, **2016**, (with Meier-Marquis, J.A., & McPherson, L.)
- *Remittances and Labor Supply in Mexico*. Cameron School of Business Brown Bag Seminar Series, Houston, TX, November **2015**.
- *A Focus on Retention: Promoting High Impact Educational Practices in the First Year*. Consortium of State Organizations for Texas Teacher Education Annual Conference (CSOTTE), Frisco, Texas, October, **2015**. (With Faletta, J.P, & Meier-Marquis, J.A.)
- *Study Abroad and Service-Learning in a Catholic Social Teaching Context: The Implications for Teacher Education*. 6th International Symposium on Service Learning, Indianapolis, Indiana, May, **2015**. (With Gonzalez, A. L.).
- *High Impact Practices: Integrating the First-Year Experience with Service-Learning and Study Abroad*. 6th International Symposium on Service Learning, Indianapolis, Indiana, May, **2015**. (With Faletta, J.P, & Meier-Marquis, J.A.)
- *The Determinants of Remittances in Mexico*, 95th Southwestern Social Science Association Annual Meeting (SSSA), Denver, CO, April **2015**.
- *High Impact Practices in the First Year Experience Study Abroad*. 34th First Year Experience Annual Conference, Dallas, Texas, February, **2015**. (with Meier-Marquis, J.A., & McPherson, L.).
- *Remittances and labor Supply of Mexican Migrants in the United States*, 87th Annual Conference of the Western Economic Association International (WEAI), San Francisco, CA, June 29-July 3, **2012**.

- *Remittances and Micro Loans as a Solution for the Lack of Financial Markets in Low-Income Communities*, Southwest Council of Latin American Studies Annual Meeting (SCOLAS), San Juan, Puerto Rico, March 10-13, **2011**.
- *Remittances and Labor Supply of Mexican Migrants in the United States*, 90th Southwestern Social Science Association Annual Meeting (SSSA), Houston, TX, March 31- April 3, **2010**.
- *Transforming Societies by Empowering Individuals*, Southwest Council of Latin American Studies Annual Meeting (SCOLAS), Santa Fe, NM, March 25-27, **2010**.
- *“Remittances and Labor Supply of Mexican Migrants in the United States,”* Academy of Economics and Finance Annual Meeting (AEFA), Houston, TX, Feb 10-13, **2010**.
- *“The Effects of Remittances in the Price Level: A State Level Analysis for Mexico,”* 89th Southwestern Social Science Association Annual Meeting (SSSA), Denver, CO, April 9-12, **2009**.
- *“Microcredit and Development of Low-Income Communities: the Case of PETAC in Mexico,”* Southwest Council of Latin American Studies Annual Meeting (SCOLAS), Santo Domingo, DR, March 11-15, **2009**.
- *“Do Women Send More Money Home? A Case study for Mexican Migrants in Texas,”* American Economic Association Annual Meetings (AEA), San Francisco, CA, January 3-5, **2009**.
- *“Remittances and Labor Supply in the United States: A Gender Perspective,”* 88th Southwestern Social Science Association Annual Meeting (SSSA), Las Vegas, NV, March 12-15, **2008**.
- *“Are remittances from female migrants larger than the money sent by male migrants?”* Southwest Council of Latin American Studies Annual Meeting (SCOLAS), El Paso, TX, February 21-23, **2008**.
- *“Are remittances from female migrants larger than the money sent by male migrants?”* 77th Annual Meeting of the Southern Economic Association (SEA), New Orleans, LA, November 18-21, **2007**.
- *“From Europe to the Americas: A Comparative Panel-Data Analysis of Migration to Argentina, Brazil and the United States: 1870-1910,”* 12th Annual Conference of the Latin American and Caribbean Economic Association (LACEA), Bogotá, COLOMBIA, October 4-6, **2007**.
- *“Are remittances from female migrants larger than the money sent by male migrants?”* 82nd Annual Conference of the Western Economic Association International (WEAI), Seattle, WA, June 30-July 4, **2007**.
- *“The Determinants of Women Remittances: A case study of two Texas counties,”* 87th Southwestern Social Science Association Annual Meeting (SSSA), Albuquerque, NM, March **2007**.

- *“The Determinants of Migration from Europe to South America: A Panel Data Analysis for Argentina and Brazil from 1870 to 1910,”* 86th Southwestern Social Science Association Annual Meeting (SSSA), San Antonio, TX, April **2006**.
- *“The Determinants of Migration from Europe to South America: A Panel Data Analysis for Argentina and Brazil from 1870 to 1910,”* 45th Annual Meeting of the Western Regional Science Association (WRSA), Santa Fe, NM, February **2006**.
- *“Remittances, Relative Price Variation and Inflation in Mexico,”* 75th Annual Meeting of the Southern Economic Association (SEA), Washington, D.C., November 18-20, **2005**.
- *“Remittances, Relative Price Variation and Inflation in Mexico,”* 80th Annual Conference of the Western Economic Association International (WEAI), San Francisco, CA, July 4-8 **2005**.
- *“The Effects of Remittances and Foreign Direct Investment on Gross Capital Formation in Mexico,”* 85th Southwestern Social Science Association Annual Meeting (SSSA), New Orleans, LA, March 23-25, **2005**.
- *“The effects of Remittances and Foreign Direct Investment on Gross Capital Formation in Mexico,”* 44th Annual Meeting of the Western Regional Science Association (WRSA), San Diego, CA, February **2005**.
- *“The Effects of Remittances and Foreign Direct Investment on Gross Capital Formation in Mexico,”* 79th Annual Conference of the Western Economic Association International (WEAI), Vancouver, BC, CANADA, Jun 30- Jul 4, **2004**.
- *“The Determinants of Remittances: The case of Mexican Migrants in the United States,”* 78th Annual Conference of the Western Economic Association International (WEAI), Denver, CO, July **2003**.
- *“The Determinants of Remittances: The case of Mexican Migrants in the United States,”* 18th Pacific Regional Science Conference Organization (PRSCO), Acapulco, MEXICO, July **2003**.
- *“The Determinants of Remittances: The case of Mexican Migrants in the United States,”* 42nd Annual Meeting of the Western Regional Science Association (WRSA), Rio Rico, AZ, February **2003**.

Invited Seminars/Webinars

- “Successful Experiences of Internationalization: UST Food Security Initiative” International Council of Universities of Saint Thomas Aquinas (ICUSTA), biennial meeting, Mar del Plata, Argentina, Oct 12-14, **2022**.
- “City FAVS: New York City” sponsored by the Acton Institute, Jersey City, NJ, Sep 29-Oct 1, **2022**.
- “*International Integration Processes: the case of North America*”, International Council of Universities of Saint Thomas Aquinas (ICUSTA) annual webinar, Nov 11, **2020**.

- “Challenges to US-Mexico Relations: The Case of Trade”, Annual Coloquium, Universitat Abat Oliba CEU, Barcelona, Spain, Nov 23, **2017**.
- “*Remittances and Labor Supply of Mexican Migrants*”, Ciclo Migración y Remesas, El Colegio de Tlaxcala A.C., Jun 15, **2017**.
- “*Challenges to US-Mexico Relations*”, Rice University Baker Institute, March 30, **2017**.
- “*Microfinance, Social Entrepreneurship, and Self-employment: A Service Learning Project in Bolivia*,” 1st International Congress on Development, Microfinance, and Social Entrepreneurship”, Universidad de Santo Tomas-Chile, Santiago de Chile, October 16, **2012**
- “*Success and Barriers of Study Abroad Programs in Higher Education: The case of the University of St. Thomas in Houston, TX*”, International Council of Universities of Saint Thomas Aquinas (ICUSTA) U7 2012 Forum, Santiago, Chile, Oct **2012**.
- “*Microfinance as a Development Tool and Best Practices*,” Centro Fox, San Cristóbal, Guanajuato, México, April **2012**.
- “*Remittances and Labor Supply of Mexican Migrants in the Unites States*,” University of St. Thomas, Houston, TX, May **2011**.
- “*Remittances and Labor Supply of Mexican Migrants in the Unites States*,” University of South Florida - St. Petersburg, November **2010**.
- “*The effects of Remittances and FDI on Gross Capital Formation in Mexico: 1980-2003*,” 13th Annual Conference “Western Hemispheric Trade: Facing New Global Challenges”, Texas A&M International University, Laredo TX, April 2-4, **2008**.
- “*Remittances and Labor Supply of Mexican Migrants in the United States*,” Economic Issues Affecting Hispanic American Communities, Texas A&M University, College Station, Texas, November 3, **2007**.
- “*Los Determinantes de las Remesas: el Caso de los Emigrantes Mexicanos en los Estados Unidos*,” Seminario Permanente sobre Migración Internacional, Tijuana, México, Feb **2005**.
- “*The Determinants of Remittances*,” Sam Houston State University, February **2004**.

Conference Participation

- *Association of American Colleges and Universities (AACU) Institute on High-Impact Practices and Student Success*, Boston, MA, Jun 24-27, 2017.
- *Association of American Colleges and Universities (AACU) Global Learning and the College Curriculum: Nurturing Student Efficacy in a Global World*, Denver, CO, Oct 6-8, 2016.
- *Association of International Educators (NAFSA) 2016 Annual Conference and Expo*, Denver, CO, May 2016.

- *12th Biennial International Council of Universities of Saint Thomas Aquinas (ICUSTA) Meeting*, Santiago, Chile, September, 2015.
- *Association of International Educators (NAFSA) 2015 Annual Conference and Expo*, Boston, MA, May 2015.
- *11th Biennial International Council of Universities of Saint Thomas Aquinas (ICUSTA) Meeting*, La Roche sur Yon, France, June 11-15, 2013.
- *Association of International Educators (NAFSA) 2013 Annual Conference and Expo*, St. Louis, MO, May 2013.
- *Association of International Educators (NAFSA) 2012 Annual Conference and Expo*, Houston, TX, May 2012.
- *McGraw-Hill/Irwin Principles of Economics Symposium*, Boulder, CO, April 2006.

UNIVERSITY SERVICE

Study Abroad Director

Jul 2020- May 2022

Aug 2011 – July 2017

- Organized more than 25 faculty-led study abroad programs including destinations such as Argentina, Chile, Cuba, Italy, China, Spain, England, France, Jamaica, Greece, Ireland, Italy, Israel, Czech Republic/Hungary, Taiwan, Mexico, Guatemala, Haiti and Costa Rica.

Faculty Advisor:

- Freshman advisor
- Academic Advisor to undergraduate students majoring in International Studies, International Development, International Business and Economics (Aug 2012-present).
- Thesis Advisor to **14** Undergraduate Students and **1** MLA student.
- Freshman Symposium Faculty Mentor (Fall 2012-present)
- Faculty Sponsor of UNICEF student club and Brazilian Student Association.

University Committees:

- Admissions Committee: 2014, 2015, 2016, 2017
- International Education Committee: 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2020, 2021, 2022

Other Service:

- Officer: Treasurer. Houston Latin American Philharmonic, 2013-2014. Helped with the organization of three concerts: Mother's Day Serenade, Viva Latin America, Latin Christmas
- Participated at the Houston Hispanic Forum, January 9, 2010.
- Instructor – SHSU Summer Study Abroad Program in Puebla, Mexico, summer 2008, 2009, 2010.
- Honorary Board Member, University of Saint Thomas Microcredit Program, 2008, 2009, 2010.

- Lead coordinator in the proposal to create the “Texas Institute for Central America and the Caribbean Studies”, 2007.
- Director of the Summer Field School in Puebla, Mexico, June 2006.
- Guest speaker at the League of United Latin American Citizens (LULAC), February 2005.
- Represented the SHSU College of Business Administration at the *Hispanic Outreach Program*, October 2004, Sam Houston State University.

Referee for:

- World Development
- Contemporary Economic Policy
- Journal of Developing Areas
- El Trimestre Económico
- Journal of Business Strategies

Professional Affiliations:

- Member of American Economic Association (AEA)
- Member of the South Western Social Sciences Association (SSSA)
- Member of the American Society of Hispanic Economists (ASHE)

NON ACADEMIC EXPERIENCE

- **MEXICAN DEPARTMENT OF COMMERCE (SECOFI)**
General Directorate of Industrial Policy Jan 1995 - Jun 1997
Deputy Director of Special Programs
Office of the Undersecretary Aug 1994 – Dec 1994
Member of the Staff of Advisors