

Dr. Elham Mousavidin

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Management and Marketing
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Education and Professional Certificates

Postgraduate Doctoral Coursework. University of Houston, 2013.

Certificate in Enterprise Resource Planning Simulation (ERPSim). University of Houston-Main Campus, 2010.

PhD, Management Information Systems. University of Houston, 2010.

MBA. University of Houston, 2002.

BS, Mechanical Engineering. University of Tehran, 1998.

Awards and Honors

Nominated for: CSB Teaching Award, Cameron School of Business. (May 2022).

Nominated for: CSB Teaching Award, Cameron School of Business. (May 2021).

Joseph M. McFadden Excellence in Service Award, University of St. Thomas. (August 2020).

Invited Panelist, Panel Discussion: Art, Learning, and Environment, Houston Community College, Southeast. (February 2012).

Acceptance of my paper in the special-featured paper presentation series, Decision Science Institute annual meeting. (November 2011).

Decision Sciences Institute (DSI) New Faculty Development Consortium Acceptance, Decision Sciences Institute. (November 2011).

Publications

Mousavidin, E., Taylor, R. A mechanism for configuration of Commercial-off-the-shelf software: An Interpretive Case Study, *Global Journal of Business Disciplines*, Forthcoming.

Tabesh, P., Mousavidin, E., Hasani, S. (2019). Implementing Big Data Strategies: A Managerial Perspective. *Business Horizons*, 62(3).

Mousavidin, E., Silva, L. (2017). Theorizing the configuration of modifiable off-the-shelf software. *Communications of the AIS (CAIS)*, 30(4), 887-909.

Taj, S., Mousavidin, E. (2015). Using discrete-event-visual simulation to teach process modeling in MBA operations management courses. *International Journal of Simulation and Process Modelling*, 10(1), 45-64.

- Silva, L., Mousavidin, E. (2015). Strategic thinking in virtual worlds: Studying World of Warcraft. *Computers in Human Behavior*, 46, 168–180.
- Mousavidin, E. and Vaezi, R. (2013). Investigation of Computer-Mediated Social Networks through the Interactionist Sociological Paradigm. *AIMS International Journal of Management*, 7(2), 125-130.
- Mousavidin, E. (2013). The role of RFID Technology in Supply Chains: Automating, Informating, or Strategizing? *Journal of Information Systems Technology & Planning (JISTP)*, 5(15).
- Vaezi, R. and Mousavidin E. (2013). A Theoretical Framework of Cloud Computing Adoption: Antecedents, Processes, and Consequences. *Journal of Information Systems Technology & Planning (JISTP)*, 5(15).
- Mousavidin, E. (2012). Quality Assurance in Healthcare: A Three-Stage Value-Added Systems Framework.. *Decision Sciences Institute Conference Proceedings*.
- Mousavidin, E., Silva, L. (2011). Knowledge Sharing in Virtual Communities: A Research in Progress of the Case of Wikipedia. *Decision Sciences Institute Conference Proceedings*.
- Mousavidin, E., Goel, L., Jennex, M. E. (2010). Sustainable Communities for Knowledge Management Systems in the New Technological Era. IGI Global, Book Chapter, 341-360.
- Silva, L., Goel, L., Mousavidin, E. (2009). Exploring the Dynamics of Blog Communities: The Case of MetaFilter. *Information Systems Journal (ISJ)*, 19(1), 55-81.
- Silva, L., Mousavidin, E. (2009). Bringing Life to Information Systems: Lessons from the Aesthetics of World of Warcraft.. Baton Rouge, LA: LSU Center for Computation and Technology.
- Mousavidin, E., Goel, L. (2009). A Life Cycle Model of Virtual Communities.. Honolulu, HI: Hawaiian International Conference on Systems Sciences. HICSS-42 Conference Proceedings.
- Mousavidin, E., Silva, L. (2009). Packaged Software Configuration through the Lens of Social Construction of Technology.. Honolulu, HI: Hawaiian International Conference on Systems Sciences, HICSS-42 Conference Proceedings.
- Goel, L., Mousavidin, E. (2008). A Proposed Framework for Designing Sustainable Communities for Knowledge Management Systems. *International Journal of Knowledge Management*, 4(3), 82-100.
- Goel, L., Mousavidin, E. (2007). vCRM: Virtual Customer Relationship Management. *DATABASE for Advances in Information Systems*, 38(4), 56-60.
- Mousavidin, E. (2007). Seeking Dragons in IS Research.. Americas Conference on Information Systems (AMCIS), Conference Proceedings.
- Silva, L., Mousavidin, E., Goel, L. (2006). Weblogging: Implementing Communities of Practice. Book Chapter in E. Trauth, D. Howcroft, T. Butler, B. Fitzgerald and J. DeGross (Eds.), *Social Inclusion: Societal and Organizational Implications for Information Systems*, Springer-Verlag New York Inc., 295-317.

Presentations

- Mousavidin, E., 53rd Annual Conference of the Decision Sciences Institute, "The Metaverse: Theoretical Conceptualization through the Lens of Social Construction of Technology," Decision Sciences Institute, Houston, TX, United States. (November 2022).
- Mousavidin, E., 29th Annual Southwestern Business Administration Conference (SWBATC), "Studying Configuration of Software from a SCOT Perspective: Implications for Teaching Systems Analysis and Design," Texas Southern University, Zoom, Houston, TX, United States. (February 17, 2022).
- Mousavidin, E. (Presenter & Author), Oliva, M. (Presenter & Author), UST Faculty Research Colloquium, "Technology and the Meaning of Life," University of St. Thomas, UST campus. (February 27, 2020).
- Mousavidin, E. (Presenter & Author), Goel, L. (Author Only), DSI Annual Conference, "The Role of Information Sharing in Mitigating Supply Chain Disruptions," Decision Sciences Institute, Chicago, IL. (November 18, 2018).
- Mousavidin, E., Vaezi, R., International Business conference on Research, Teaching and Practice (UNFIB-13, "Investigation of Computer-Mediated Social Networks through the Interactionist Sociological Paradigm," University of North Florida, Jacksonville, FL. (February 2013).
- Mousavidin, E., Goel, L., Decision Sciences Institute 43rd annual meeting, "Quality Assurance in Healthcare: A Three-Stage Value-Added Systems Framework," Decision Sciences Institute, San Francisco, CA. (November 2012).
- Mousavidin, E., Intellectbase International Consortium Academic Conference, "RFID Technology: Automating, Informating, or Strategizing?," Intellectbase International Consortium (IIC), Atlanta, GA. (October 2012).
- Mousavidin, E. (Other), "Business Applications of RFID Technology," Houston, TX. (2011).
- Mousavidin, E., Decision Sciences Institute, "KNOLWDGE SHARING IN VIRTUAL COMMUNITIES: A RESEARCH IN PROGRESS OF THE CASE OF WIKIPEDIA," Boston, MA. (November 21, 2011).
- Mousavidin, E. (Presenter & Author), Goel, L. (Author Only), Proceedings of the 42nd Hawaiian International Conference on Systems Sciences (HICSS-42), "A Life Cycle Model of Virtual Communities," University of Hawaii, Big Island, HI. (2009).
- Silva, L. (Author Only), Mousavidin, E. (Presenter & Author), The conference on Virtual Worlds: New Realms for Culture, Creativity, Commerce, Computation and Communication (Mardi Gras Conference), "Bringing Life to Information Systems: Lessons from the Aesthetics of World of Warcraft," Louisiana State University, Baton Rouge, LA. (2009).
- Mousavidin, E. (Presenter & Author), Silva, L. (Author Only), Proceedings of the 42nd Hawaiian International Conference on Systems Sciences (HICSS-42), "Packaged Software Configuration through the Lens of Social Construction of Technology," University of Hawaii, Big Island, HI. (2009).
- Mousavidin, E. (Presenter & Author), Silva, L. (Author Only), 15th Americas Conference on Information Systems (August 2009), "Testimonial Knowledge and Trust in Virtual Communities: A Research in Progress of the Case of Wikipedia," Association for Information Systems, San Francisco, CA. (2009).

Mousavidin, E. (Presenter & Author), Goel, L. (Author Only), Proceedings of the 13th Americas Conference on Information Systems (AMCIS), "Seeking Dragons in IS Research," Association for Information Systems, Keystone, CO. (2007).

Mousavidin, E. (Panelist), 2006 Seattle Innovation Symposium, "Panel on Innovation," University of Washington, Seattle, WA. (2006).

Mousavidin, E. (Presenter & Author), Information Systems Research Center Presentations Series, "RFID Technology: An Update," Information Systems Research Center, University of Houston, Houston, TX. (2004).

Teaching Experience

DEIS 4333, Principles of Operations Management
MBA 5191, MBA 5291, MBA 5391, Internship
MBA 5315, Operations Management and Supply Chain
MBA 5393, MIS Independent Research
MBA 5357, MBA 6357, Management Information Systems
MBA 5358, Project Management
MBA 5368, Systems Analysis and Design
MGMT 3385, Systems Project Management
MGMT 3390, Management Info Systems
MGMT 4191, MGMT 4291, MGMT 4391, Internship
MGMT 4192, Directed Readings
Other 1111, Freshman Symposium

Directed Student Learning

Internship Advisor, "Internship in Recruitment at Intellipro," Management. (August 2022 - Present).
Advised: Chen, Tingyu

Internship Advisor, "Internship in Recruitment at Antilipo," Management. (August 2022 - Present).
Advised: Wemyss, Alexandria I.

Directed Individual/Independent Study, "Applications of MIS," Management. (August 2022- Present).
Advised: Lessard, Kathryn I

Internship Advisor, "Internship in Social Media Marketing at Italian Trade Agency," Marketing. (June 2022-August 2022).
Advised: Susana Andrea Villazon Pacheco

Internship Advisor, "Internship in Recruitment at Antilipo," Management. (May 2022 – June 2022).
Advised: Wemyss, Alexandria I.

Directed Individual/Independent Study, "Directed Reading in Management," Management. (August 2021-December 2021).
Advised: Renato Sebastian Barandiaran Yep

Internship Advisor, "Internship in Management at Vivint Smart Homes," Management. (May 2021- August 2021).
Advised: Renato Sebastian Barandiaran Yep

Internship Advisor, "Internship in Data Analysis at Wiss, Janney, Elstner Associates, Inc.

, " MIS. (May 2021-July 2021).
Advised: Kyle Hussein

Internship Advisor, "Internship in Direct Marketing at Five Nine Solutions," Marketing. (August 2020 - December 2021).
Advised: Jessica Zamudio

Internship Advisor, "Marketing and Sales Internship with Found It Digital company," Marketing. (January 2021 - May 2021).
Advised: Melida Martinez

Directed Individual/Independent Study, "The Role of Information Sharing in Mitigating Supply Chain Disruptions," Management. (June 2020 - August 2020).
Advised: Desiree Lorenzo

Internship Advisor, "Internship with Target Hospitality," Management. (January 13, 2020 - May 4, 2020).
Advised: Jessica Zamudio

Internship Advisor, "Internship with AZ Valves," Management. (January 13, 2020 - May 4, 2020).
Advised: Elena Wisser

Internship Advisor, "Internship with Unifire," Management. (August 19, 2019 - December 2, 2019).
Advised: Marwa Ammar

Internship Advisor, "Internship with Target Hospitality," Management. (August 19, 2019 - December 2, 2019).
Advised: Jessica Zamudio

Internship Advisor, "Internship with Greater Houston Partnership," Management. (May 28, 2019 - August 3, 2019).
Advised: Marwa Ammar

Internship Advisor, "Internship with Blackbuck Resources," Management. (May 28, 2019 - August 3, 2019).
Advised: Andres Parra

Directed Individual/Independent Study, "Survey of Information Systems Literature," Management. (January 14, 2019 - March 4, 2019).
Advised: Gabriela Alvarez

Directed Individual/Independent Study, "Cloud Computing." (January 2013 - May 2013).
Advised: Hassan Alfifi

Directed Individual/Independent Study, "RFID Technology and Applications in Supply Chain Management." (August 2012 - December 2012).
Advised: Reza Esfandi

Directed Individual/Independent Study, "A Look into Business Analytics." (August 2012 - December 2012).
Advised: Danya Burke

Faculty Development Activities Attended

Workshop, MBA Roundtable, 2022 Annual Curricular Innovation Symposium, Leavey School of Business, Santa Clara University, Forthcoming, (Nov. 3-4, 2022).

Workshop, "AACSB Critical Thinking Workshop," AACSB, Tampa, FL. (February 10, 2014 - February 11, 2014).

Continuing Education Program, Doctoral Course: "Topics in SCM: Demand and Supply Integration," University of Houston, Houston, TX. (September 2013 - December 2013).

Continuing Education Program, Doctoral Course: "Topics in SCM: Supply Chain Disruptions," University of Houston, Houston, TX. (September 2013 - December 2013).

Continuing Education Program, Doctoral Course: "Topics in SCM: Reverse Logistics and Closed Loop Supply Chain," University of Houston, Houston, TX. (June 2013 - September 2013).

Continuing Education Program, Doctoral Course: "Topics in SCM: Demand and Supply Integration," University of Houston, Houston, TX. (January 2013 - May 2013).

Continuing Education Program, Graduate Course: "Simulation: Operations & SCM," University of St. Thomas. (October 2012 - December 2012).

Workshop, "Junior Faculty Consortium," Decision Sciences Institute, Boston, MA. (November 19, 2011).

University Service

Committee member, The MAX Guiding Coalition. (August 2022 - Present).

Member, The Committee of Committees. (January 2022 - Present).

Chair, CSB Management-Marketing faculty position search committee. (September 2021 - May 2022).

Chair, Management and Marketing Department, CSB. (January 2021 – Present).

Member, Accreditation Oversight Council, CSB. (August 2021 - Present).

Committee Member, Strategic Planning Committee, CSB. (January 2019 - Present).

Committee Member, graduate Council. (August 2018 - Present).

Committee Member, Faculty Senate. (May 2018 - Present).

Faculty Advisor. (September 2010 - Present).

Presenter and Chair, Management Workshop. (December 2, 2021).

Organizer, CSB Business Symposium Panel. (September 2021 - November 2021).

Committee Member, Curriculum and Standards Committee, CSB. (September 2010 - 2019).

Committee Chair, Standards Committee, CSB. (September 2013 - December 2016).

Committee Member, Operations Management Search Committee, CSB. (October 9, 2013 - April 2014).

Committee Member, Guinan Scholarship. (February 11, 2014 - March 18, 2014).

Committee Member, Faculty Senate Social Committee. (October 2010 - September 2013).

Committee Member, Curriculum and Standards Committee. (September 2010 - September 2013).

Faculty Mentor, Freshman symposium. (August 2011 - November 2011).

Professional Service

Reviewer/Referee, Association for Information Systems. (August 2005 - Present).

Public Service

Volunteer, Independent group of volunteers assisting Afghan refugees, Houston, TX. (November 2021 - Present).

Volunteer, Oak Forest Foster Closet, Houston, TX. (March 2020 - Present).

Volunteer, The Houston Guardian Angel Moms, Houston, TX. (January 2020 - Present).