

# Dr. Vinita Ramaswamy

University of St. Thomas - Houston

Full Professor

Accounting

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## Professional Positions

Associate Dean, College. (August 1, 2014 - Present).

## Education

PhD, Accounting, Economics. University of Houston, 1995.

M.Com (Master of Commerce), Accounting, Economics. Meenakshi College, 1984.

B.Com (Hons) Bachelor of Commerce (Hons), Business, Accounting, Economics. University of Delhi, 1981.

## Licensures and Certifications

Chartered Accountant, Institute of Chartered Accountants, India. (1984 - Present).

## Professional Memberships

Association of Certified Fraud Examiners.

## Awards and Honors

Edith Piper Award, Piper Foundation (nominated). (October 2012).

St. Thomas Aquinas Award for Excellence in Teaching, University of St. Thomas. (August 23, 2010).

St. Thomas Aquinas Award for Excellence in Teaching (Nominated 2022)

Joseph M. McFadden Excellence in Service Award (Nominated 2021)

Cameron School of Business Service Award 2021

## Consulting

Academic, Various, Various. (August 2005 - Present).

## Publications

Simms, J. E., Ramaswamy, V. Common Sense Accounting - Managerial.. Austin, Texas: Sentia Publishing.

Simms, J., Ramaswamy, V. (2021). TVM and Capital Budgeting. (pp. 4).

- Simms, J., Ramaswamy, V. (2021). Budgeting. (pp. 4).
- Simms, J., Ramaswamy, V. (2021). Cost Estimation. (pp. 5).
- Simms, J., Ramaswamy, V. (2021). CVP Analysis. (pp. 8).
- Simms, J., Ramaswamy, V. (2021). Differential Analysis. (pp. 3).
- Simms, J., Ramaswamy, V. (2021). Job-Order Costing. (pp. 8).
- Simms, J., Ramaswamy, V. (2021). Joint Costing. (pp. 2).
- Simms, J., Ramaswamy, V. (2021). Make-or-Buy and Sell-or-Process-Further Decisions. (pp. 2).
- Simms, J., Ramaswamy, V. (2021). Process Costing. (pp. 17).
- Simms, J., Ramaswamy, V. (2021). Standard Costing and Variance Analysis. (pp. 11).
- Simms, J., Ramaswamy, V. (2021). The Pre-determined Overhead Rate (POR). (pp. 1).
- Simms, J., Ramaswamy, V. (2021). Variable Costing. (pp. 2).
- Ueng, J., Ramaswamy, V. Board Attributes and Corporate Philanthropy Behavior during COVID-19: A Case from China. *Forthcoming*(Forthcoming).
- Simms, J., Ramaswamy, V. (2021). Estimations and Standards. (pp. 2).
- Simms, J., Ramaswamy, V. (2021). Introduction. (pp. 1).
- Simms, J., Ramaswamy, V. (2021). Terms and Types of Costs. (pp. 2).
- Simms, J., Ramaswamy, V. (2021). The Role of the Accountant. (pp. 4).
- Ramaswamy, V. (2019). Director interlocks and cross-cultural impact on strategies affecting shareholder–creditor conflicts: A conceptual analysis. *57*(10), 2693-2713.  
<https://www.emerald.com/insight/content/doi/10.1108/MD-10-2017-0956/full/html>
- Ueng, J., Ramaswamy, V., Wiley (2019). Do firms with dual executive officers perform better than their counterparts?. *30*(2), 13-22. <https://onlinelibrary.wiley.com/doi/10.1002/jcaf.22381>
- Ramaswamy, V., Leavins, J., Ueng, J. (2017). Adding Sustainable Value: Linkages Between Growth, Governance and Social Responsibility. *33*(6).
- Ramaswamy, V., Simms, J., Ueng, J. (2017). Buybacks vs. Dividends: Corporate Choice and Firm Characteristics. (vol. October 2017, pp. 4). Ponte Verda Beach, Florida: Academic and Business Research Institute (AABRI). <http://www.aabri.com/SL2017Manuscripts/SL17005.pdf>
- Leavins, J., Wadhwa, D., Ramaswamy, V., Crumbley, L. (2016). The Revised COSO Internal Control Model. *64*(4), 719-724.
- Ramaswamy, V. M., Leavins, J., Shelton, M. (2016). Firm Performance, Market Perceptions and Job Satisfaction. (pp. 4). Jacksonville, Florida: AABRI Conference.  
[www.aabri.com/SAProceed2016.html](http://www.aabri.com/SAProceed2016.html)

- Ramaswamy, V. (2015). Financial Metrics for Best Workplaces.. Ruston, Louisiana: IABPAD Conference.
- Ramaswamy, V., Ueng, J. (2013). The Relationship between Accounting Revenues, Income, and Executive Pay. *III(III)*, 12. <http://ijrcm.org.in/cem/index.php?type=Archives>
- Leavins, J., Ramaswamy, V. (2013). Improving Internal Controls over Inventory with RFID.
- Ramaswamy, V., Ueng, J. (2012). Earnings Growth and Revenue Expansion as Determinants of CEO Compensation.. IABPAD Conference, Dallas, April 2012.
- Ueng, J., B. S., Ramaswamy, V., C. L. C. (2011). Layoff and Firm Long Term Performance.
- Morefield, R., Ramaswamy, V., Clute, R. C. (2011). Economics and Forensics of Fraud and Abuse by Tax-Exempt Religious Organizations Versus the First Amendment. *27(2)*, 11. [www.CluteInstitute.com](http://www.CluteInstitute.com)
- Ramaswamy, V. (2011). The Annual Report and Corporate Social Responsibility.
- Ueng, J., Ramaswamy, V., Carl, L. (2010). Revenues Growth, Income Expansion, and Executive Pay.. Fort Smith, Arkansas: The Proceedings of Advances in Business Research, The University of Arkansas, Fort Smith.
- Morefield, R., Ramaswamy, V., Cascini, K. T. (2010). Economics and Forensics of Fraud and Abuse by Tax-Exempt Religious Organizations Versus the First Amendment. (vol. 10, pp. 11). Littleton, Colorado: The Clute Institute for Academic Research. [www.cluteinstitute.com](http://www.cluteinstitute.com)
- Ramaswamy, V., Leavins, J. (2010). Fast and Internal Control: Are they compatible?.. IABPAD Conference, April 2010.

## **Presentations**

- Leavins, J., Ramaswamy, V. (Author), Academy of Business Research, "New Developments in the Innocent Spouse Rules," Academy of Business Research. (August 4, 2021).
- Leavins, J. (Presenter & Author), Ramaswamy, V. (Author Only), Academy of Business Research Spring 2020 Conference, "The Impact of Blockchain on the Auditing Profession," Academy of Business Research, Online Conference. (August 5, 2020).
- Ueng, J. (Author Only), Ramaswamy, V. (Author Only), Leavins, J. (Author Only), Int'l. Academy of Business and Public Administration Disciplines, "Financial Performance and CEO Duality," Dallas. (April 2018).
- Ramaswamy, V., Shelton, M., Leavins, J., Academic and Business Research Institute, "Firm Performance, Market Perceptions, and Job Satisfaction," AABRI, San Antonio, TX. (April 2, 2016).
- Ueng, J. (Presenter & Author), Ramaswamy, V., the International Academy of Business and Public Administrative Disciplines Conference, "The Relationship between Accounting Revenues and Income and Executive Pay," the International Academy of Business and Public Administrative Disciplines, New Orleans. (April 12, 2012).
- Leavins, J., Ramaswamy, V., Allied Academies National Conference, "New Developments in Financial Reporting with XBRL," Allied Academies, Nashville, TN. (July 2011).

Ueng, J. (Presenter & Author), Ramaswamy, V., Academic and Business Research Institute Conference, "Revenues Growth, Income Expansion, and Executive Compensation Package," Academic and Business Research Institute, Nashville. (March 1, 2011).

Ueng, J., Ramaswamy, V., Carl, L., Advances in Business Research Symposium, "Revenues Growth, Income Expansion, and Executive Pay," University of Arkansas, Fort Smith, AK. (October 17, 2010).

Morefield, R. (Presenter & Author), Ramaswamy, V. (Author Only), The 2010 International Business & Economics Research Conference, "Economics and Forensics of Fraud and Abuse by Tax-Exempt Religious Organizations Versus the First Amendment," The Clute Institute for Academic Research, Las Vegas, NV. (October 7, 2010).

## Research Activity

"Blockchain and Fraud Prevention" (Planning).

"Buyback vs. Dividends" (On-Going).

"Corporate Governance and Interlocking Directorates" (On-Going).

"Gamification in business teaching".

How to use gamification principles to encourage learning, retention and critical thinking

"Legal Liability and Convergence" (On-Going).

An examination of the influence of cultural effects on litigation during the accounting convergence process.

"Sustainability and Growth" (Writing Results).

## Teaching Experience

ACCT 1342, Principles of Accounting II, 1 course.

ACCT 3336, Financial Statement Analysis, 3 courses.

ACCT 3341, Intermediate Accounting: Asset, 6 courses.

ACCT 3342, Intermediate Acctng: Equities, 6 courses.

ACCT 4191, Internship in Accounting, 1 course.

ACCT 4193, IFRS Convergence, 1 course.

ACCT 4391, Internship in Accounting, 7 courses.

ACCT 4392, Directed Reading/Independent Study - Intermediate ACCT-Equities, 3 courses.

ACCT 4393, Special Topics in Accounting, 5 courses.

ACCT 5191, Internship in Accounting, 2 courses.

ACCT 5192, Fraud Prevention, 1 course.

ACCT 5313, Managerial Accounting, 38 courses.

ACCT 5314, Contemp. Issues in Fin & Acct., 19 courses.

ACCT 5330, Advanced Accounting, 24 courses.

ACCT 5331, Financial Acct. Theory, 34 courses.

ACCT 5336, Financial Statement Analysis, 13 courses.

ACCT 5391, Internship in Accounting, 5 courses.

ACCT 5392, Independent Study in Accounting, 8 courses.

ACCT 5395, Special Topics - Financial Statement Analysis, 5 courses.

ACCT 5397, Forensic Accounting, 7 courses.

ACCT 6330, Advanced Accounting, 2 courses.

ACCT 6331, Financial Acct. Theory, 1 course.

ACCT 6391, Internship in Accounting, 1 course.

FINA 5336, Financial Statement Analysis, 15 courses.  
FINA 5393, Special Topics in Finance, 1 course.  
GENB 1341, Principles of Accounting 1, 1 course.  
MBA 5391, Internship, 1 course.  
MCTM 5921, Financial Accounting, 3 courses.  
MCTM 5923, Managerial Accounting, 3 courses.

## **Directed Student Learning**

Internship Advisor, Accounting. (January 11, 2021 - May 2, 2021).  
Advised: Zachary Micklitz

Internship Advisor, Accounting. (January 11, 2021 - May 2, 2021).  
Advised: Randy Tu

Internship Advisor, Accounting. (January 11, 2021 - May 2, 2021).  
Advised: Miguel Ruiz

Internship Advisor, Accounting. (January 2018 - May 2018).

Internship Advisor, Accounting. (January 2018 - May 2018).  
Advised: Yaqin Zhang

Internship Advisor, Accounting. (January 2017 - May 2017).  
Advised: Siyi Tian

Internship Advisor, Accounting. (January 2017 - May 2017).  
Advised: MinTho Nguyen

Directed Individual/Independent Study, "Fraud and Auditing," Accounting. (August 2016 -  
December 2016).  
Advised: Edward Bilyk

Directed Individual/Independent Study, "Forensic Accounting," Accounting. (August 2014 -  
December 2014).  
Advised: Evgenia Sukhova

Directed Individual/Independent Study, "Fraud," Accounting. (August 2014 - December 2014).  
Advised: Cassandra Andrews

Directed Individual/Independent Study, "Bitcoins," Finance. (January 2014 - May 2014).  
Advised: Sanjay George

Directed Individual/Independent Study, "IFRS Convergence," Accounting. (June 2013 - August  
2013).  
Advised: Michael Rivera

Directed Individual/Independent Study, "IFRS Convergence," Accounting. (August 2011 -  
December 2012).  
Advised: Steven White

Directed Individual/Independent Study, "Financial Statement Analysis," Finance. (July 2012 -  
August 2012).  
Advised: Gabriel Griffin

Directed Individual/Independent Study, "IFRS Implementation and Convergence," Accounting. (January 2011 - May 2012).  
Advised: Jian Lan Yang

Directed Individual/Independent Study, "Accounting for Derivatives," Accounting. (January 2011 - May 2012).  
Advised: Faheem Gaffar

Directed Individual/Independent Study, "IFRS Implementation and Convergence," Accounting. (June 2010 - August 2010).  
Advised: Eileen Panesar

Internship Advisor, "Internship," Accounting. (June 2010 - August 2010).  
Advised: Adham Jenan

Directed Individual/Independent Study, "Accounting Issues related to PPP's," Accounting. (January 2010 - May 2010).  
Advised: Giovanni Pieternelle

### **Non-Credit Instruction Taught**

Certification, Various, 40 participants. (2005 - Present).

Continuing Education, Various, 40 participants. (2005 - Present).

### **Teaching Innovation and Curriculum Development**

Curricular Development. ACCT 3341. August 2021 - Present.  
Incorporate active learning strategies into course such as "quick minute", jigsaw activities, and scaffolding

Revise Existing Course. ACCT 6314. August 1, 2021 - December 10, 2021.  
Revised course to include Data Analytics activities

Revise Existing Degree Program. MSA. September 2021 - October 2021.  
Worked with department to revise MSA program and created three tracks for the program.  
Program approved by the Graduate Curriculum Committee

New Course. GENB 1341. August 1, 2021 - October 15, 2021.  
Developed new online course for the GENB program

### **Faculty Development Activities Attended**

Seminar, "Cybersecurity Essentials," AICPA, Austin, TX, United States. (August 2021 - September 2021).

Seminar, "Active Learning," Magna Online Seminars, Madison, WI, United States. (June 22, 2021 - July 2, 2021).

Special Training, "Developing and Measuring Soft Skills at your Institution," Harvard Business School (HBS), Boston, MA. (May 25, 2021).

Seminar, "Digital Assets, Cryptocurrencies, and DeFi Tax and Accounting Issues for Enterprises," Ethereum Enterprise Alliance, Wakefield, MA. (May 12, 2021).

Workshop, "What Makes a Blackboard Course Exemplary," University of St. Thomas, Houston, TX. (March 2021 - April 2021).

Webinar, "Getting – and Then Keeping – Students Engaged," Harvard Business Publishing. (March 31, 2021).

Seminar, "5 lessons for bringing project-based learning to your curriculum," Harvard Business Publishing. (March 16, 2021).

Webinar, "Power Skills: Equipping Students with the Skills Necessary to Succeed," AACSB, Tampa Bay, FL. (November 10, 2020).

Conference Attendance, "Online Teaching - Presence and Engagement," AACSB. (June 2020 - July 2020).

Seminar, "Blockchain Certification," AICPA. (October 2019).

Special Training, "Teaching Soft Skills in College Courses," University of Wisconsin. (March 2018 - May 2018).

Webinar, "Online Learning Through Instructional Design," Magna Publications, Madison, WI. (May 2017).

Self-Study Program, "Using Metacognition to Reframe our Thinking about Learning Styles," Magna Publications, Madison, WI. (April 2017 - May 2017).

Self-Study Program, "Blackboard Exemplary Course Program," Blackboard Inc. (March 2017).

Self-Study Program, "Using Technology in a Flipped Classroom," McGraw Hill, Houston, TX. (March 27, 2015).

Conference Attendance, "Assessment Conference," AACSB, Austin, TX. (March 7, 2015 - March 9, 2015).

Self-Study Program, "Critical Thinking," Magna Publications, Madison, WI. (January 20, 2015).

Webinar, "The flipped classroom," McGraw Hill Publishers. (March 22, 2013).

Conference Attendance, "Assessment Conference," AACSB. (March 21, 2013).

Webinar, "IFRS and SME's," PWC. (March 21, 2013).

Conference Attendance, "First Year Experience Seminar," University of South Carolina, Orlando, FL. (February 23, 2013 - February 26, 2013).

Self-Study Program, "Interview Techniques - Beyond the Books," ACFE. (September 2012 - October 2012).

Webinar, "Integrating IFRS into the classroom," McGraw Hill Publishers. (April 22, 2012).

Conference Attendance, "First Year Experience Seminar," University of South Carolina, San Antonio, TX. (February 23, 2012 - February 26, 2012).

Webinar, "Integrating IFRS into the classroom," McGraw Hill Publishers. (April 22, 2010).

Webinar, "Engaging Your Financial Accounting Students," Flatworld Knowledge. (April 2, 2010).

## **University Service**

CSB Leadership Team (Fall 2021 - )

Accreditation report, Associate Dean. (2021 - Present).

Freshman Advisor. (January 2021 - Present).

Chair, Curriculum and Assessment Committee. (2020 - Present).

Ex officio, CSB Curriculum Committee. (August 2016 - Present).

Committee Chair, CSB Assessment Committee. (2013 - Present).

Ex officio, CSB Faculty Development Committee. (January 2013 - Present).

Ex officio, CSB Standards Committee. (January 2013 - Present).

Ex officio, CSB Strategic Planning Committee. (January 2013 - Present).

Faculty Mentor, Association of Certified Fraud Examiners. (2003 - Present).

Faculty Advisor, Advising. (1998 - Present).

Faculty Advisor, First Year Experience. (1999 - 2020).

Committee Member, Graduate Council. (March 2015 - May 2019).

Ex officio, CSB Curriculum Committee. (January 2013 - July 2016).

Committee Member, Search Committee, Management position. (2014 - 2015).

Committee Member, Search Committee, Finance position. (2013 - 2014).

Task Force Member, FYE Committee. (April 2010 - August 2014).

Committee Member, Admissions Committee. (August 2010 - January 2014).

Committee Member, Academic Committee. (2009 - 2012).

Committee Member, Writing across Disciplines Advisory Committee. (2009 - 2010).

Committee Member, QEP Advisory Committee. (2008 - 2010).

Committee Member, Retention Committee. (2005 - 2010).

Faculty Mentor, Institute of Management Accountants. (1999 - 2010).